

## **Project 17 - Promotional Presentation**

1. Introduction (Name, Logo, Slogan)
2. About the company (When it was started, about you, your background)
3. Products you sell and/or services you sell
4. Prices – Idea of your pricing strategy.
5. Competitive Advantage (What makes you better than other similar businesses?)
6. Introductory Offer – Chamber members receive...
7. Closing – Thank you. Contact info (address, phone, web, email) Questions?